



HOW SMART IS YOUR PARKING?

If optimizing performance, cutting energy consumption and increasing sustainable operations for your parking facility is on your to-do list, use Parksmart certification to help you get there.

If your facility does - or can do - just 15 of the following actions, it may be a good fit for Parksmart certification.

DO YOU...?

- Charge for parking
- Serve multiple patron groups (e.g. commercial, retail and residential)
- Belong to an organized Transportation Management Association
- Purchase recycled, organic or local products
- Regularly maintain surfaces and structure
- Clean with green, non-toxic approaches
- Apply only low or no VOC (Volatile Organic Compound) coatings
- Offer bicycle parking or bicycle sharing
- Recycle disposed materials, use local labor, or source local or recycled materials in new construction or renovations
- Hold LEED or other third party sustainability certifications
- Sit near a bus or train station
- Help drivers find their way to the garage
- Help patrons locate spaces quickly with internal wayfinding
- Reduce idling as drivers exit (e.g. with pay-on-foot or RFID gate control)
- Offer reserved or discounted parking for vanpools and carpools
- Offer reserved or discounted parking for alternative fuel or fuel-efficient vehicles
- Educate customers about environmental sustainability initiatives
- Charge electric vehicles
- Use programmable thermostats/sensor controls in occupied spaces
- Rely on natural ventilation of parking decks
- Ventilate decks with variable controlled air flow (VFD) or sensor activated (DCV) technology
- Control lighting with timers, photo sensors, occupancy sensors or other means
- Have a stormwater management plan
- Employ a green roof (vegetative), blue roof (retains water), or roof coated with a light colored, solar reflective material
- Produce or purchase renewable energy



Find out more at parksmart.gbci.org or email us parksmart@gbci.org.

Parksmart is administered by Green Business Certification Inc., the premiere organization independently recognizing excellence in green business industry performance and practice globally. GBCI is the only certification and credentialing body within the green business and sustainability industry to exclusively administer project certifications and professional credentials and certificates of LEED, EDGE, PEER, WELL SITES, GRESB and Parksmart.